

Getting retail data storage from now to next

All-flash storage for all seasons.

Taking stock of urgent challenges

For traditional and eCommerce retailers

Against the backdrop of shrinking IT budgets and legacy data center equipment eating up floor space and costs, retailers are facing serious, growing challenges.



Database management

Keeping up with separate, growing data cycles as demanding as your customers



Scalability

Managing unexpected and complex, seasonally-driven spikes in workload



IT budgets

Affording expensive legacy data centers that take up physical floor space



Personalization

Catering to always-on consumers with seamless cross-channel experiences and compelling tailored content



Payment innovations

Adapting to new payment opportunities while protecting against security risks

Fighting innovation with innovation

And IT can lead the way

At the same time, data is opening up all kinds of new possibilities. But opinion among retailers is split on Big Data's potential for industry transformation.



Confused by the concept or simply dismissive

27%

62%

A way to get more value from data (which may require new analytics and technologies)



30%



Interested but don't yet know how to take action

And an additional

17%

plan to start using big data in the next 12 months



So it's up to IT decision-makers to demonstrate what's possible, proactively adding value to the larger business.

Answering all demands with all-flash storage

To unlock the potential of big data

Lights-out at the end of the day? Lit up 24/7 online? Only Kaminario K2 enables you to meet your storage needs and build the foundation for data-led business innovation and growth.

Performance

Processing high-speed transactions in under 1 millisecond

Resilience

Lifting performance levels for every workload

Cost-effectiveness

Offering all-flash storage for less than \$1 per GB

With IT budgets shrinking and expectations of you and your team headed the opposite direction, what do you do?
Play the hero, of course.

Call Kaminario 1-855-876-2441 to speak to an expert or email Info@kaminario.com